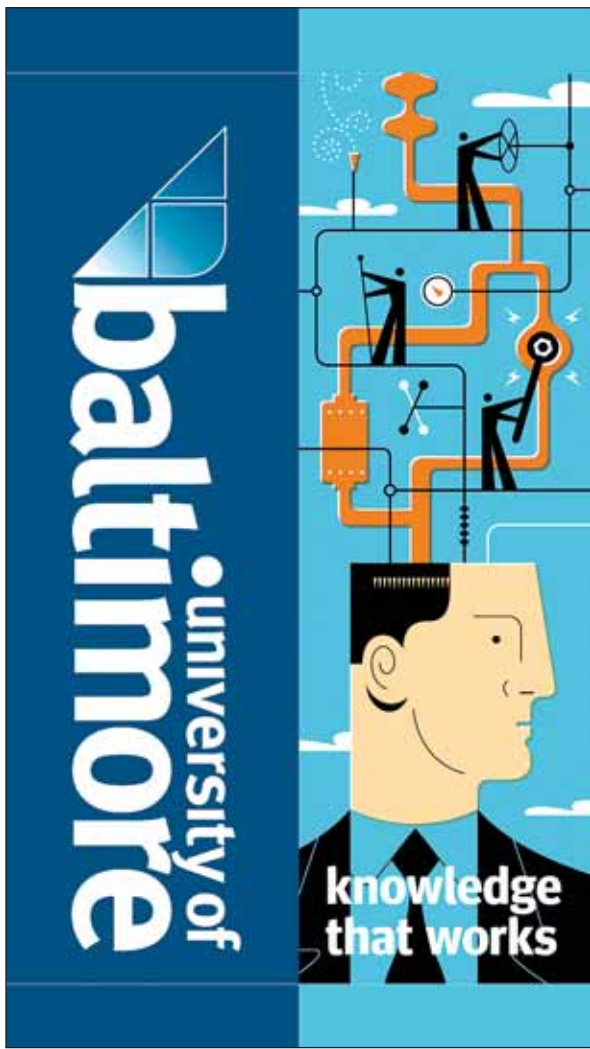


Scott Roberts, 46, was selected as one of four artists to bring to life the University of Baltimore's motto, "Knowledge That Works."

NICOLE MUNCHEL | AEGIS STAFF



# A banner project

BY L'OREAL THOMPSON  
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A Bel Air artist has contributed his talent to a banner campaign for University of Baltimore's midtown campus.

Scott Roberts, 46, was selected as one of four artists to bring to life the university's motto, "Knowledge That Works." His original illustration was unveiled during a ceremony Sept. 30 at the University of Baltimore.

"They had a very strong type of line that went along with the banner, 'Knowledge That Works,'" Roberts said. "It obviously lent itself to some great ideas. I think there were a lot of good concepts that could come of that. I was trying to use that title and come up with a graphic that would reinforce what they were saying on the banner."

Roberts' banner features a sky blue background with gold pipes and gears coming out of the brain of a man dressed in a business suit.

"I wanted it to be fun and have a light look and at the same time communicate the idea," Roberts said.

The campaign also features artwork from nationally renowned designers Milton Glaser, Nick Dewar and the

collective known as The Heads of State, which includes Jason Kernevech and Dustin Summers.

Their illustrations will adorn light poles, street banners and posters throughout the university's campus, including North Charles Street and on Maryland Avenue between Chase and Oliver streets and on Mount Royal Avenue from St. Paul Street to Cathedral Street.

The banners will also be featured at the Gordon Plaza at the University of Baltimore at the intersection of Mount Royal and Maryland avenues and throughout the university's buildings.

The University of Baltimore was founded in 1925 and became a state institution in 1975. Today, University of Baltimore is a part of the University System of Maryland and includes three schools: the Yale Gordon College of Liberal Arts, Merrick School of Business and School of Law.

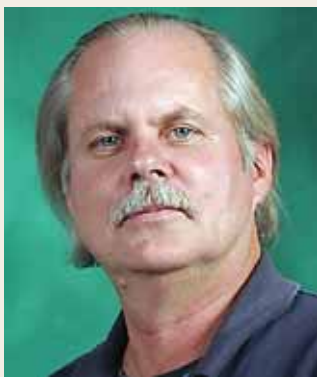
"We wanted a new banner campaign to do a number of things: to help define and really promote our physical campus," Peter Toran, vice president of planning and external affairs for University of Baltimore, said. "We wanted to engage and demonstrate the vitality of our student population, especially as we expand

Please see POSTER, AA5



## Car industry's demise brings plenty of pain to Harford

ETC...



BY ALLAN VOUGHT  
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The demise of the Saturn car brand, part of the debacle still known as General Motors, gave me pause over the weekend following the announcement that a prospective buyer, Roger Penske, had backed out of the deal.

When Saturn was first conceived in the early 1980s, it was hailed as the future of the U.S. auto business, the answer to the Japanese capture of one of our hallmark industries. The future, so it seems now, was fleeting.

Some of you reading this column may recall that when Saturn was getting started, there was brief talk in these parts of trying to interest GM in building the new brand's first plant at Bainbridge, just across the river in Cecil County on the site of the closed World War II era naval training base. Of course, this was one of many schemes floated for the Bainbridge property (remember the prison for Cuban refugees or the auto race track?) and it didn't get very far. While the location seemed excellent, in addition to the cost of cleaning up the mess left behind by the Navy, Maryland, in those days at least, wasn't offering the kind

of incentives — giveaways as I call them — to GM that other states were. Predictably, the Saturn plant ended up in some rural town in Tennessee, where analysts at the time pointed out the tax and other giveaways added up to several thousand dollars for each of the 5,000 new jobs expected to be created.

Actually, the Spring Hill, Tenn., Saturn plant produced those cars for only 17 years. The last Saturn rolled off its assembly line in 2007, after which the plant was retooled and began producing the Chevy Traverse with a pared down workforce, according to various news accounts. That latter vehicle is also leaving, however, and the plant is likely to close its doors for good in November, unless a buyer is out there on the horizon.

So, did our area miss the boat 20 years ago? Perhaps it would have been fine to have all those jobs and side economic benefits two decades, but at what price in the long run? Remember, in the '80s and '90s, Harford County had a budding auto assembly line parts supply industry, sending seats,

dashboards and chassis assemblies to a GM plant in Baltimore and GM and Chrysler plants in Delaware, all three which themselves employed hundreds of Harford County residents. Those local parts plants are shuttered. (GM did build a new transmission plant in White Marsh, though it has a fraction of the jobs the old Broening Highway plant — since completely demolished — had in its heyday.)

There are many lessons to be learned about the demise of the U.S. auto industry, chief among them being nothing is guaranteed to last forever, which I suspect most auto executives and engineers always understood about their products, though not necessarily about their jobs and their industry.

Oh, yes, one other thing. Despite getting a cleanup courtesy of the taxpayers (as it should be) and despite several attempts at interesting developers, including one that has proffered a plan but so far little else, Bainbridge remains, well, vacant. I have an idea. Maybe it would be a good location for a regional auto recycling center. (Just kidding.)



In 1969, back row, from left: Erma Protokowicz, Laura Baranowski, Nadine Haas, Karen Wilhelmsen, Becky Nuti and Martha Haas; middle row, from left: Gail Protokowicz, Janet Horton, Holly Hefferman, Sandra Steinbeck and Mary Nuti; front row, from left: Robin Caldwell and Irene Hughes.



The 2009 reunion, back row, from left: Sandra Steinbeck McKinsey, Karen Wilhelmsen Robinson, Robin Caldwell Lenart, Laura Baranowski Sipe and Nadine Haas Wellington; front row, from left: Martha Haas and Erma Protokowicz.

# Girl Scouts reunited after 40 years

In June, 1969, members of Joppatowne Cadette Troop 889 completed three years of Cadette Scouting which included preparing to visit the International Guide House in Mexico City.

With their leader, Martha K. Haas, and assistant leader, Erma Protokowicz, the girls, by this time Senior Scouts,

arrived in Mexico City, Aug. 15, 1969. Their days were filled with visits to a palace, cathedrals, pyramids and the folkloric ballet. They ate lunch on a floating garden, danced on cobblestone streets and were serenaded by Mariachi bands. Mexican restaurants and markets were visited. The scouts returned home

with wonderful memories.

On Aug. 16, 2009, 40 years later, a reunion was held at the home of Nadine Wellington. Martha Haas was able to contact most of the scout members. Due to distance, several were not able to attend, but those who did shared a very special experience. Everyone

brought photographs, sashes, special pins and parts of uniforms. Most of all, they brought memories. There was much laughter as they shared stories, sang songs and enjoyed a delicious luncheon prepared by Wellington. Even after 40 years, the bonds formed when they were young girls in Scouts remain.

## EDUCATION NOTES

**MERIT SCHOLARSHIP:** Names of semifinalists for scholarships were announced by the National Merit Scholarship Corp. Chosen seniors have an opportunity to continue in the competition for scholarships next spring. Local students announced include: of Aberdeen High School, Carlos R. Arguero and Conner O. Morrison; of John Carroll School, Luke D. Sedney; of C. Milton Wright High School, Alex M. Hutcheson; of Tome School, Lauren M. Glackin, Leslie K. McNeely and David T. Slayback.

**SULLIVAN:** Kate Sullivan, of White Hall, a junior studying English at Lebanon Valley College in Annville, Pa., chaired a service project for incoming freshman at the college. She was in charge of having students prepare craft supplies to benefit Easter Seals.

**UNIVERSITY OF MARYLAND:** The office of Academic Programs in the College of Agriculture and Natural Resources (AGNR) at the University of Maryland announced that the following students from Harford County who are enrolled at UM have been awarded scholarships:

**Michael Amoss**, a sophomore, from Fallston, who is studying agricultural resource economics has been awarded the W.R. Winslow Foundation Scholarship. This scholarship is awarded to academically excellent students studying veterinary medicine or agriculture.

**Alexander Galbreath**, a freshman, from Street, who is studying agricultural resource economics, has been awarded the Friends of AGNR Scholarship. This scholarship is awarded to deserving and academically gifted students.

**John Kleman**, a sophomore, from

Bel Air, who is studying environmental science and policy, has been awarded the James and Sarah Goddard Memorial Scholarship. This scholarship is awarded annually to academically talented students.

**Sara Meagher**, a senior, from Jarrettsville, who is studying equine studies, has been awarded the Vansville Farmers Club Scholarship and the W.R. Winslow Foundation Scholarship. The Vansville Farmers Club Scholarship scholarship is awarded based on need and merit to deserving students who have indicated their desire to become engaged in agriculture or an agriculturally related profession and the W.R. Winslow foundation Scholarship is awarded to academically excellent students studying pre-medicine, veterinary medicine, or agriculture.

**Rachel Weinberg**, a freshman, from

Bel Air, who is studying animal sciences, has been awarded the W.R. Winslow Foundation Scholarship. This foundation awards scholarship to deserving students studying pre-medicine, veterinary medicine, or agriculture.

**Danielle Wysocki**, a junior, from Abingdon, who is studying agricultural and veterinary medicine, has been awarded the James R. Ferguson Memorial Scholarship. This scholarship is awarded to Animal Sciences' students and is based on academic achievement.

**WIRTZ:** Norrisville student Morgan McCluskey Wirtz, an eighth grader at North Harford Middle School, attended a People to People World Leadership Forum in Washington, D.C., along with delegates from around the world. She was nominated by her language arts teacher last year.

# A banner project

**POSTER, from AA1** more fully into our four-year undergrad education."

Toran said the banner campaign was also designed to support and expand the university's tagline.

"We wanted more attention and dialogue and partnership with the cultural history that we fit into midtown Baltimore," Toran said.

Toran also said he hopes the campaign will be as "distinctive and different" as the university itself.

"Our hope is that when you come by our campus, you're going to have a reaction, whatever it is," Toran said. "You can't miss it. We hope it gets people thinking and brings a smile to people's face. It adds to the cultural landscape and makes the city a wonderful place to be."

Gigi Boam, director of the office of university relations for University of Baltimore, was in charge of finding the artists and researching their work.

"We decided we wanted to choose some illustrators who could interpret our tagline," Boam said. "...Scott Roberts had done a lot of work for a lot of reputable publications, such as *The New Yorker*. He has a very distinct style and I knew when people see his work they can easily recognize it."

Boam also said it was nice working with Roberts.

"He was very thorough and did a lot of research," Boam said. "He was a delight to work with and there's the fact he knows Baltimore, which made it a lot easier as well."

Toran agreed.

"When you look at his artist's statement, it really supports the concept," Toran said. "He really is very thoughtful. It's a great combination to be very clear and leave enough up to the viewer."

After graduating from Bel Air High School in 1981, Roberts attended Maryland Institute College of Art, or MICA, and received a degree in illustration.

Roberts also said he has been influenced by many different artists, including some local artists, such as Jim Butcher, of Bel Air. Roberts interned with Butcher while he was a student at MICA.

"We are still good friends," Roberts said.

Contemporary illustrators, such as Norman Rockwell, N.C. Wyeth, Maxfield Parrish, Fred Otnes and Brad Holland, are



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**Scott Roberts has worked as a freelance illustrator for 25 years and some of his clients include American Express, the National Aquarium in Baltimore, Southwest Airlines and Verizon.**

also listed among Roberts' influences.

Roberts has worked as a freelance illustrator for 25 years. He had several different studio spaces in Baltimore, which he shared with illustrators Mike Hill and Bob Lynch, both of whom live

in Bel Air.

Before Roberts moved to his home studio, Roberts was on Main Street in Bel Air for several years.

"I've always liked art in one way or another," Roberts said. "Illustration

seemed to be a good way to go in terms of making a living doing artwork."

Roberts also said his style has changed throughout the years.

"I've gone in some different directions and experimented with some things," Roberts said. "What I'm doing now, the digital style, tends to work well in terms of I can do it fairly quickly. From a commercial standpoint, it's a nice style. I have a painting style that is also more time consuming."

The main purpose of an illustration is to support a story, according to Roberts.

"I like the concepts to be pretty easy to see and recognize," Roberts said. "I try to distill the image down to as simple of an image as I can to communicate the idea. There's not a lot of peripheral stuff going on. It tends to be pretty straightforward."

Roberts has received awards from The Illustrators Club of Washington, *Print's* Regional Design Annual, Art Directors Club of Metropolitan Washington, Society of Publication Designers, Society of Illustrators of Los Angeles and Society of Illustrators in New York. Some of his clients include American Express, National Aquarium in Baltimore, Southwest Airlines and Verizon among others.

But Roberts doesn't necessarily have a favorite piece of his own work.

"It's all different. I think I like different things I've done for different reasons," Roberts said.

Some works were challenging in terms of coming up with a visual solution, Roberts said.

"That's sort of one side and there's the other side," Roberts said. "There are other pieces I've done because I like the way they look. Visually, I think they're very strong graphically. There are different reasons I like different things."

When he's not busy illustrating, Roberts said he enjoys music, woodworking, running and spending time with his wife and two children.

All types of visual art are inspiring, Robert said.

"I look at a lot of other illustrations and graphic design work as well," Roberts said. "Plus I'm inspired by a lot of visuals you would see throughout the day. I like for my art to remain fresh. So I like to kind of be aware of what's going on as far as illustration goes and what's happening today."